**Persuasive Writing**

**Before Reading**

**Here is a three-step plan for focusing on persuasive writing:**

Step 1

Find the topic.

Step 2

Find what the writer says about the topic (his or her assertion or viewpoint).

Step 3

Decide what you think about the writer’s argument.

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**Analyze the persuasive writing article “Why Illegal Downloading Is Actually Good for the Music Industry.”**

Step 1

What is the topic?

Step 2

What does the writer say about the topic? (Hint: This is the assertion.)

Step 3

What is your opinion of the author’s assertion?